



Urban Land
Institute

KANSAS CITY

WE WILL:

- + Partner with leaders – real estate professionals, elected officials, and the next generation – to lead through shared wisdom.
- + Foster a sense of regional identity by thinking regionally, acting regionally, and celebrating regionally.
- + Galvanize a diverse culture where leaders work cooperatively to shape Kansas City's future, versus following the status quo.
- + Accelerate the shift from automobile dominated, disconnected patterns of development to healthy, connected communities with a full range of housing choices.
- + Attract new business and talent by leveraging pro-growth perspectives into integrated urban design that incorporates density.
- + Unite as stewards for future generations to protect and enhance our regional beauty and abundant natural resources.

WHY BE A MEMBER OF ULI KC?

We believe everyone needs to be at the table when our city's future is at stake.

ULI Kansas City is the only multidisciplinary real estate forum that serves the entire spectrum of land use and real estate development disciplines. Together, we can have an impact!

THIS IS THE "CENTURY OF THE CITY!"

The world is changing and our preferences for how we live, work and play are changing.

WE ARE MAKING HEADWAY IN GREATER KANSAS CITY

Shifts in land use and how we move around support more integrated development and active lifestyles. Leaders are energized around key regional priorities.

STRONG REGIONAL COMPETITION REQUIRES US TO BE MORE INTENTIONAL

Demanding that we accelerate the pace of transformation, integrate new and existing infrastructure and land uses, and achieve new levels in regional equity, education, and talent attraction.

ZERO-SUM GAME IS NOT GOOD ENOUGH

Required shifts go beyond idealistic aspiration; they are rooted in economic reality and market preferences. Growth and innovation are essential.

WE ARE SO CLOSE

High-impact moves require groundswells of public-private support.

WHAT'S NEEDED NOW?

New models and tools to build and reinvest in the communities that people want. Focused economic development will create a domino effect, leading to integrated development, social connectivity, and regional resiliency. Redevelopment and placemaking practices that re-imagine and vitalize. A culture that catalyzes joint action.