

YEAR IN REVIEW



AWARDS CEREMONY

Through timely, relevant programming, ULI Kansas City meeting attendees gain knowledge about specific local real estate issues at a tactical level. They share best practices, network and exchange ideas, and increase awareness about the local, national and international real estate markets. Following is a sampling of the programs:

Breakfast with Leaders

Jon Copaken, Copaken Brooks
Owen Buckley, LANE4 Property Group
Bob Langenkamp, Kansas City EDC
Dave Harrison, VanTrust Real Estate *



BREAKFAST WITH LEADERS

Young Leaders Group

TopGolf Site Tour
 Board of Trade Site Tour
 Habitat for Humanity Volunteer Day
 Crowdfunding Panel Discussion
 Mentorship Forum Series *

FOLLOW US  

THE URBAN LAND INSTITUTE provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI is an independent global nonprofit supported by members representing the entire spectrum of real estate development and land use disciplines.

Women in Development

ULI Women's Leadership Initiative (WLI) featuring a panel of women in development.

Panelists:

Melanie Mann, Mann Development Company
Ora Reynolds, Hunt Midwest
Suzie Arons, Aron Real Estate
Moderator Cindy Circo, KCMO Councilwoman



WOMEN IN DEVELOPMENT

Women Leading Cities

ULI Women's Leadership Initiative (WLI) featuring a panel of women Mayors for a candid discussion of their leadership role in local government, the challenges and opportunities and how they have developed their careers.

Panelists:

Eileen Weir, Mayor - Independence, MO
Laura Wassmer, Mayor - Prairie Village, KS
Peggy Dunn, Mayor - Leawood, KS

Moderator:

Kay Barnes, Former Mayor - Kansas City, MO

"Sip & Socialize" Networking Event before
 SIOR Development Day



WOMEN LEADING CITIES

Town Hall Breakfast *

The ULI held a Town Hall breakfast with Mayor Sly James, ULI National Board of Trustees.



TOWN HALL MEETING

Co-sponsored Events

KCRTA - Development with Transit
 LISC - Building Healthy Places

SPECIAL EVENTS

8th Annual Developments of Distinction Awards Ceremony and Reception

ULI Kansas City's Developments of Distinction Awards celebrate projects and people in Kansas City that exemplify ULI's mission. Three projects were selected for being successful in their own right and having positive impacts beyond their immediate boundaries:

- + Park Place
- + 39Rainbow
- + Olathe Community Center

In addition, a Lifetime Achievement Award was given to **Bob Berkebile**, Principal Emeritus, BNIM

Sponsor Appreciation Reception

Invitation only reception for sustaining sponsors to network with high-level leaders.

* Indicates members only event

2016 SPONSORSHIP LEVELS

12-MONTH TERM: JANUARY 1 - DECEMBER 31, 2016

BENEFITS

	Diamond \$5,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500
Company logo/name on KansasCity.uli.org website	X On Homepage	X On Homepage	X Gold Sponsor Page	X Silver Sponsor Page	X Bronze Sponsor Page
Publicly recognized from the podium at district council events	X	X	X	NO	NO
Company logo displayed at district council events	X	X	X	Company Name Only (no logo)	Company Name Only (no logo)
Invited to display company literature at district council events	X	X	NO	NO	NO
Complimentary tickets to all members only events	3 free tickets	2 free tickets	1 free ticket	NO	NO
Complimentary tickets to district council programs, meetings and events all year long (does not include member's only events for nonmembers)	5 free tickets to all 2016 events including Awards or signature event	3 free tickets to all 2016 events including Awards or signature event	2 free tickets to all 2016 Breakfast with Leaders events.	1 free ticket to all 2016 Breakfast with Leaders events.	1 free ticket to two Breakfast with Leaders events.
Student Membership in company name awarded to area college student	X	X	NO	NO	NO
One complimentary Associate membership for one year	X	NO	NO	NO	NO
Awards / Signature Event	Exclusive pre-event networking reception with award winners and other dignitaries	X	NO	NO awards or signature event benefits at Gold, Silver or Bronze Levels	
	Complimentary tickets to the awards/signature event	5 tickets \$250 value	3 tickets \$150 value		
	Company logo/name prominently featured in all advertising associated with the awards/signature event	Large Logo	Small Logo		
	Company logo/name prominently featured on display board signage at the awards/signature event	Large Logo	Small Logo		
	Company logo/name prominently featured on awards/signature event invitation sent to over 3,000 people	X	NO		
	Right of first refusal for 2016 awards/signature event	X	NO		

Corporate sponsorship of ULI Kansas City is a unique opportunity, not only to support meaningful activities that relate directly to the Kansas City Region, but also to receive several valuable benefits. Please consider joining other regional leaders in supporting ULI at the local level through Corporate Sponsorship of ULI Kansas City.

Diamond [\$5,000]

BHC Rhodes
 Commerce Bank
 JE Dunn Construction
 Novella Brandhouse
 VanTrust Real Estate

Platinum [\$3,000]

Nichols Co. Charitable Trust
 Dentons US LLP
 HOK
 EPR Properties

Gold [\$2,000]

PGAV Architects
 The Weitz Co.

Silver [\$1,000]

Confluence
 Straub Construction
 Newmark Grubb Zimmer
 Integra Realty Resources
 Merrill Companies
 Park Place Partners, LLC
 Burns & McDonnell
 McCownGordon
 SKS Studio

Bronze [\$500]

Colliers International
 Curry Real Estate
 Olsson Associates
 NSPJ Architects
 Kissick Construction
 A.L. Huber
 Lee & Associates
 Custom Engineering
 Real Property Group
 White Goss Bowers March
 Schulte & Weisenfels

ULI KC WILL:

- + Partner with leaders – real estate professionals, elected officials, and the next generation – to lead through shared wisdom.
- + Foster a sense of regional identity by thinking regionally, acting regionally, and celebrating regionally.
- + Galvanize a diverse culture where leaders work cooperatively to shape Kansas City's future, versus following the status quo.
- + Accelerate the shift from automobile dominated, disconnected patterns of development to healthy, connected communities with a full range of housing choices.
- + Attract new business and talent by leveraging pro-growth perspectives into integrated urban design that incorporates density.
- + Unite as stewards for future generations to protect and enhance our regional beauty and abundant natural resources.

WHY BE A MEMBER OF ULI KC?

We believe everyone needs to be at the table when our city's future is at stake.

ULI Kansas City is the only multidisciplinary real estate forum that serves the entire spectrum of land use and real estate development disciplines. Together, we can have an impact!

THIS IS THE "CENTURY OF THE CITY!"

The world is changing and our preferences for how we live, work and play are changing.

WE ARE MAKING HEADWAY IN GREATER KANSAS CITY

Shifts in land use and how we move around support more integrated development and active lifestyles. Leaders are energized around key regional priorities.

STRONG REGIONAL COMPETITION REQUIRES US TO BE MORE INTENTIONAL

Demanding that we accelerate the pace of transformation, integrate new and existing infrastructure and land uses, and achieve new levels in regional equity, education, and talent attraction.

ZERO-SUM GAME IS NOT GOOD ENOUGH

Required shifts go beyond idealistic aspiration; they are rooted in economic reality and market preferences. Growth and innovation are essential.

WE ARE SO CLOSE

High-impact moves require groundswells of public-private support.

WHAT'S NEEDED NOW?

New models and tools to build and reinvest in the communities that people want. Focused economic development will create a domino effect, leading to integrated development, social connectivity, and regional resiliency. Redevelopment and placemaking practices that re-imagine and vitalize. A culture that catalyzes joint action.